



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Smith, Tom/R/SEN/PA (15776)  
SRCP - Stevens Reed Curcio & Potho(2056)  
VONDERHEID,BETSY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/T SMITH/R/SEN/PA (114155)  
National/Political  
288/06332185

Invoice 640597  
Inv Date 10/28/2012  
Terms Net 30  
Contract 332839  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

TOM SMITH 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:13PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
12.0	Contract Line Remarks:	<b>VOICE 8-10P/12</b>							
	Prime	7:57:49PM-The Voice	Day,M-1	10/01/12 8:20PM (Mo)	00:30	The Voice 8-10P	TS12TV11H	\$3500.00	
15.0	Contract Line Remarks:	<b>ELLEN/15</b>							
	Spot	10:00:04AM-Ellen	Day,M-1	10/01/12 10:55AM (Mo)	00:30	Ellen	TS12TV12H	\$250.00	
16.0	Contract Line Remarks:	<b>NEWS 5-530P/16</b>							
	Spot	5:00:00PM- 5:30:00	Day,M-1	10/01/12 5:21PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV11H	\$800.00	
17.0	Contract Line Remarks:	<b>NEWS 6-630P/17</b>							
	Spot	6:00:00PM- 6:30:00	Day,M-1	10/01/12 6:21PM (Mo)	00:30	Channel 11 News At 6pm M-F	TS12TV12H	\$1000.00	
18.0	Contract Line Remarks:	<b>NEWS 6-7A/18</b>							
	Spot	5:59:04AM-Channel	Day,M-1	10/01/12 6:38AM (Mo)	00:30	Channel 11 News 6am	TS12TV11H	\$800.00	
19.0	Contract Line Remarks:	<b>TODAY SHOW 7-8A/19</b>							
	Spot	7:00:00AM- 8:00:00	Day,M-1	10/01/12 7:57AM (Mo)	00:30	Today Show	TS12TV12H	\$625.00	
20.0	Contract Line Remarks:	<b>TODAY SHOW 9-10A/20</b>							
	Spot	9:00:04AM-Today Show	Day,M-1	10/01/12 9:57AM (Mo)	00:30	TODAY SHOW 9A	TS12TV11H	\$300.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$7,275.00
Commission	(\$1,091.25)
Net Total	\$6,183.75

Total Spots 7